EXHIBIT 34

GenerationRx

Safe medication practices for life.

Requests for proposals

- Prevention education for youth
- Best practices in pain management and patient engagement
- Community-level response

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GenerationRx
Safe medication practices for life.

Presenters

Molly Culbertson, Manager Community Relations
Dianne Radigan, Vice President Community Relations
Betsy Walker, Director Community Relations

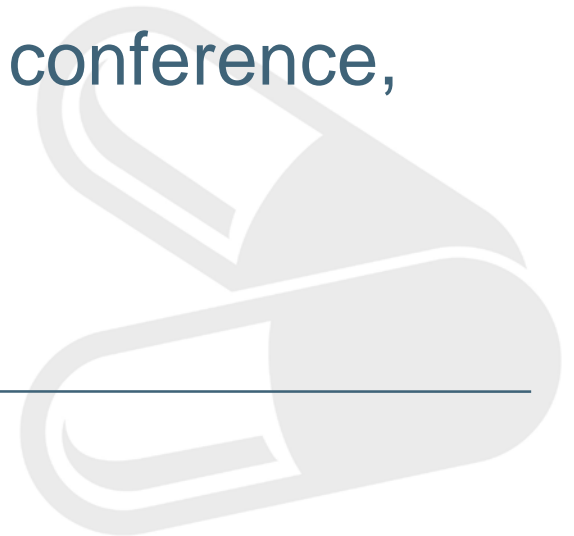Brought to you by:

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Webinar logistics

- Please put your phone on mute until you are ready to talk.

- If you do not have mute, press * 6 to mute and * 6 to un-mute.

- Please **do not** put your phone on hold.

- If you need assistance during the conference, press # for a list of menu options.

Agenda

- Overview / goals for the webinar

- Eligibility

- Brief history of Cardinal Health Foundation support to prevent prescription drug misuse

- Grant criteria / scoring

- Resources available

- Important dates

- Questions

Goals for the webinar

- Help potential applicants send the very best proposals that are responsive and compelling

- Answer any and all questions
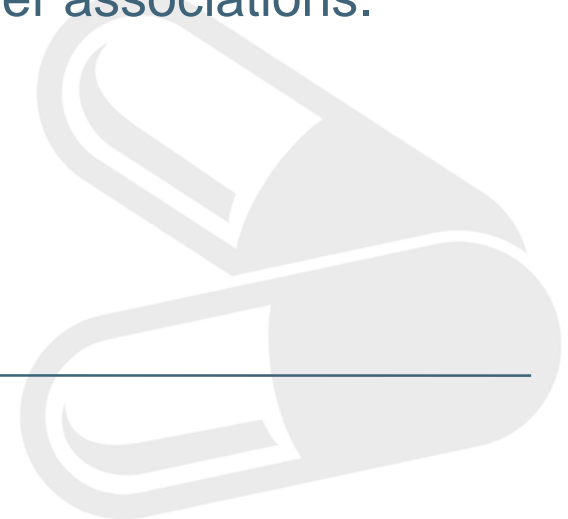
- Open the door for additional communication

Grant eligibility

- ## Any 501(c)(3) non-profit organization
  - Substance misuse prevention groups and civic/community organizations, schools, higher education institutions, community coalitions, faith-based organizations, after school programs, organizations currently working with schools/youth organizations on other prevention programs, government agencies, primary care organizations, community health centers, federally qualified health centers, hospitals or other healthcare institutions, pharmacies, prescriber or healthcare provider associations.

- ## Don't have 501(c)(3) status?
  - Collaborations are encouraged

History of Generation Rx

- Since 2009 the Cardinal Health Foundation has partnered with The Ohio State University College of Pharmacy and many others to address prescription drug abuse

- Areas of focus: prevention education, drug take-back, best practices in pain management and community collaborations

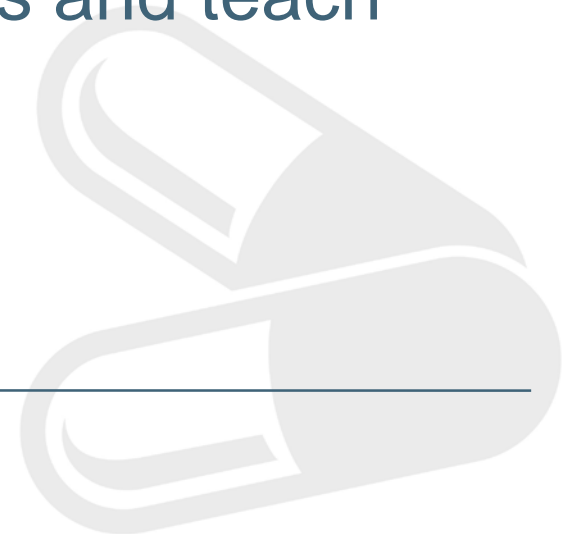- Visit www.GenerationRx.org to access all of the prevention education resources developed to-date

History of Generation Rx – three messages

- Take medications exactly as prescribed

- Store medication in secure locations

- Promote safe medication practices and teach others to do the same

History of Generation Rx – outcomes

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90+% of participants say they won't share their medications or take others' medications and that they will store them properly

OSU College of Social Work - 2015

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Expanding Generation Rx –
3 new requests for proposals

1. Prevention education for youth

2. Best practices in pain medication use and patient engagement

3. Community-level response to the opioid crisis

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Why 3 areas of focus?

- Chronic pain is very prevalent, affecting one-third of the US population – approx. 100m Americans.[1]

- 259 million prescriptions for opioid pain medications were written by healthcare providers in 2013. [2].

- The US constitutes nearly 5% of the world's population, yet we use 80% of the global opioid supply . [3]

- Since 1999 there have been over 165,000 deaths from overdoses related to prescription opioids. [2]

- Medications are the 3rd most commonly misused substance by Americans age 14 and older, after alcohol and marijuana . [4]

Three requests for proposals from the Cardinal Health Foundation

Prevention education

Goals – prevention education

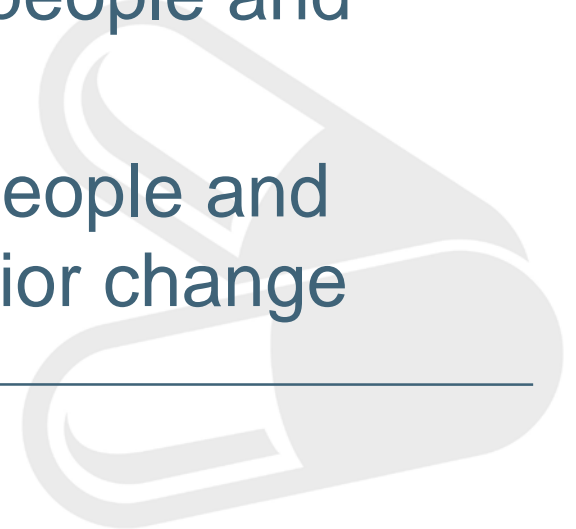*To help youth and young people understand medication safety and use medicines appropriately*

Objectives – prevention education

- Provide **interactive** prescription drug misuse **education through multiple experiences** over 12 months
- **Collaborate** with at least one other youth-serving group
- Extend education beyond young people and also **include trusted adults**
- **Measure outcomes** in terms of people and organizations reached and behavior change

Funding details – prevention education

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- Requests up to $35,000 will be considered

  - If the work cannot be completed for less than your requested amount, please include the details in the budget narrative.

- Grant amounts will be based on the review committee's scores and the scope of the project

- Funding period is 12 months

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Best practices in pain management

Goals – Best practices in pain management

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To engage patients and their healthcare providers in reducing the number of opioids prescribed for pain management, while producing better pain outcomes and better pain management.

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Objectives – Best practices in pain management

- With the patient, **develop comprehensive treatment plans** for pain management.
- For patients who are prescribed opioids, **encourage patient engagement**
- **Measure progress** in terms of morphine equivalents, pain management, and patient satisfaction.
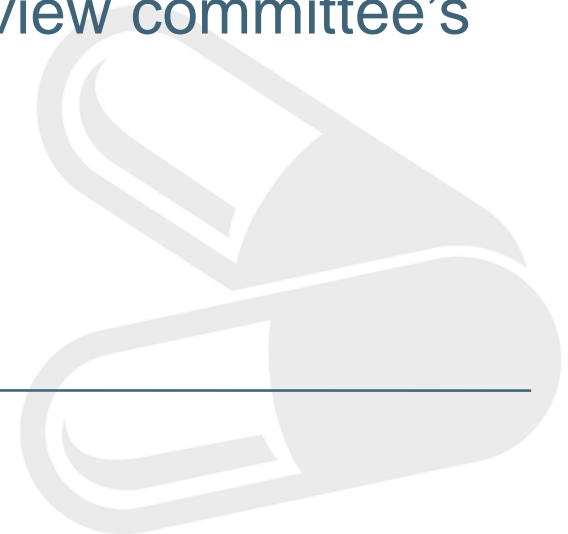- Share **best practices and outcomes**

Funding details – Best practices in pain management

- Requests of $25,000 will be considered for smaller practices and up to $50,000 for system-level work

    - If the work cannot be completed for less than your requested amount, please include the details in the budget narrative.

- Grant amounts will be based on the review committee's scores and the scope of the project

- Funding period is 12-18 months
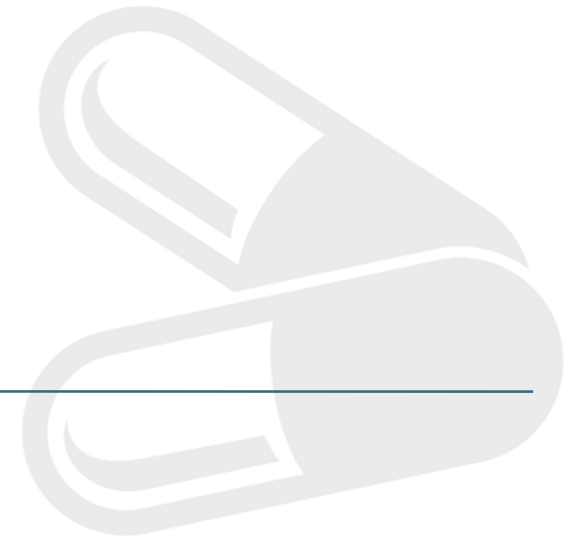
Community-level response to the opioid crisis

Goals –
Community-level response

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To reduce addiction, overdose, and related opioid abuse through the work of community-led coalitions and partnerships.

GenerationRx
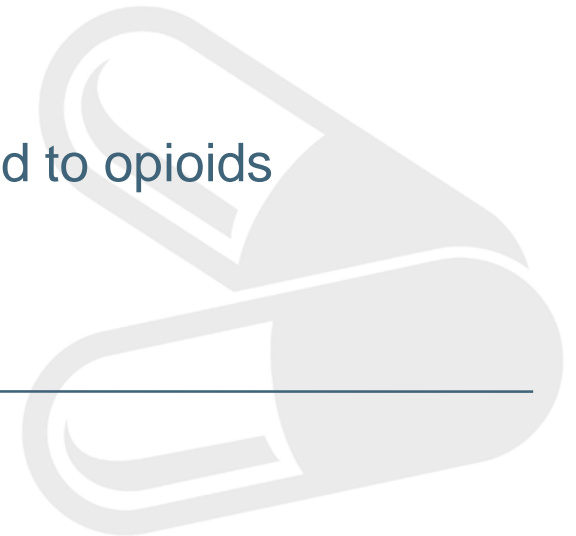Safe medication practices for life.

Objectives – community-level response

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F O U N D A T I O N

- Build or expand an existing community collaborative that affects change in two or more of the following areas:
  - Prevention education
  - Influencing the prescribing of opioids
  - Drug disposal
  - Increased access to medication assisted treatment
  - Drug courts
  - Access to treatment for pregnant women
  - Improved outcomes for babies born addicted to opioids
  - Influencing policy

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Funding details – Community-level response

- Requests up to $100,000 will be considered

  – If the work cannot be completed for less than your requested amount, please include the details in the budget narrative.

- Grant amounts will be based on the review committee's scores and the scope of the project
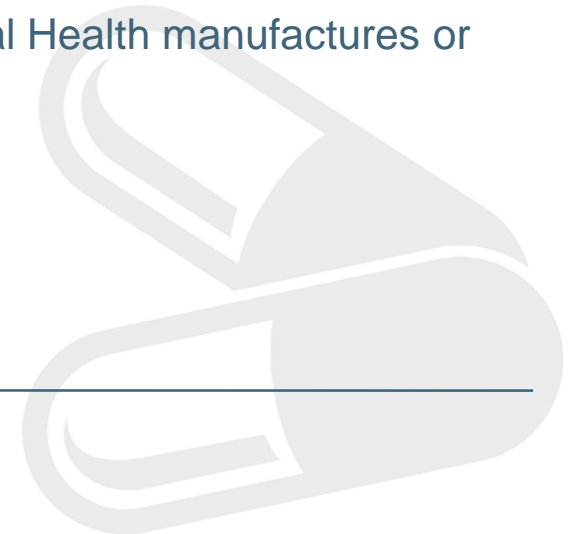
- Funding period is 18 months

Use of funds

- Funding can be used to support people, education, training, education materials, and relevant technology
  - Salary/hourly funding of program managers or presenters
  - Training expenses
  - Expenses creating education and promotion materials (including design costs, printing and media space)

- Administrative/indirect costs should not exceed 15%

- Funds may NOT be used to fund the following:
  - The purchase of products or services that Cardinal Health manufactures or sells
  - Capital expenditures

Expertise: Learning together

We will support learning communities via webinars, the sharing of best practices, and a conference

Technical assistance from

- The Ohio State University College of Pharmacy

- Geisinger Healthsystem

- Community collaborative expertise

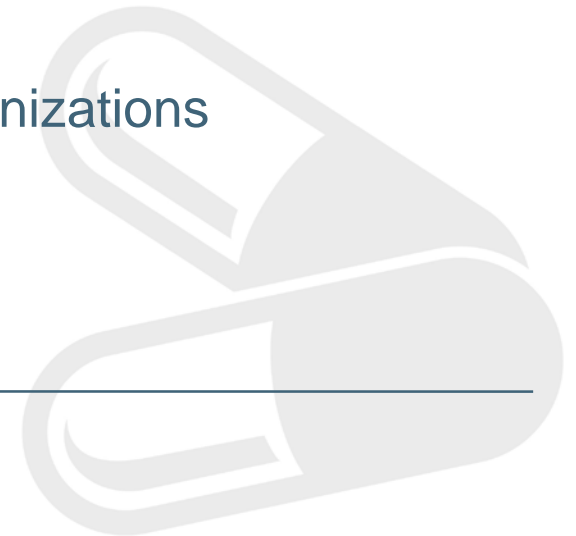- Possible VISTA / AmeriCorps support

Application – what to include

1. Overview and proposal

2. Budget and budget narrative

3. Attachments

   – Overview and proposal

   – Budget template and narrative

   – W9 and IRS Letter of Determination

   – Letters of support from collaborating organizations

Grant criteria – tips

- Limit the proposal to five pages, not including required attachments

- Be very specific in your responses to all aspects of the RFP, including program description, previous experience, and anticipated outcomes
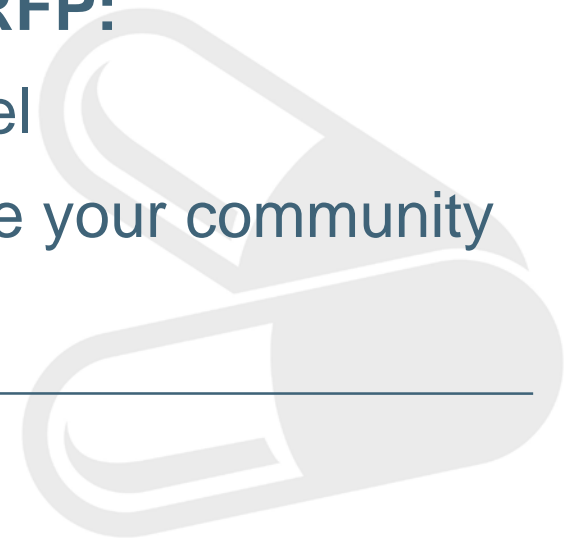
Grant criteria – tips

- Include a timeline that addresses all aspects of the work

- Quantify anticipated outcomes

For the Best Practices in Pain Management RFP:

- Include a driver diagram or logic model

For the Community-Level Response RFP:

- Include a driver diagram or logic model

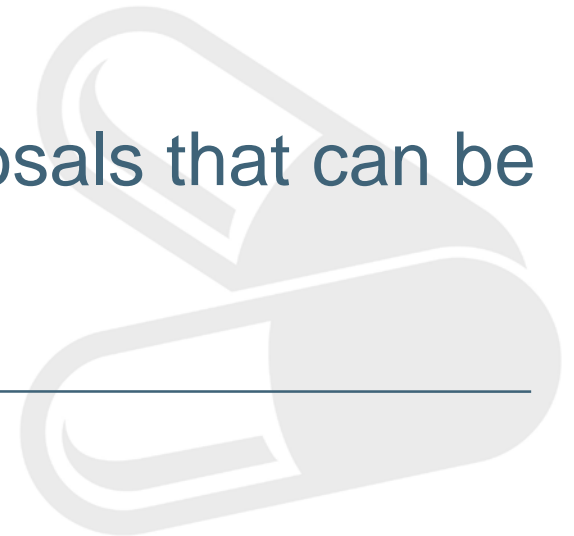- Include a dashboard that shows where your community is currently

Grant criteria – tips

- Please review the references that are listed in each RFP

- Preference will be given to proposals that implement evidence-based practices

- Preferences will be given to proposals that can be piloted, spread, and sustained

Grant criteria – scoring

- Proposals will be reviewed for completeness and alignment with published criteria for the program

- Applications will be reviewed and scored by subject matter experts in education of youth, prescribing and community collaboratives
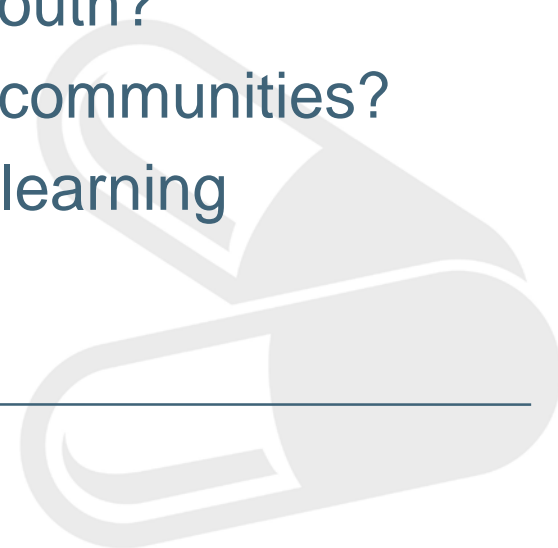
Questions

- Can I apply for more than one grant?

- Is there a match requirement?

- How is community defined for the community collaborative work?

- What if I don't have baseline data?

- Regarding the Prevention Education RFP: Can I apply for this grant to reach fewer than 500 youth?

- Do I have to participate in the learning communities?

- Will there be a physical meeting of the learning communities in 2018?

Important dates

- ## January 12, 2018 (11:59 PM)
  - Applications due

- ## March or April 2018
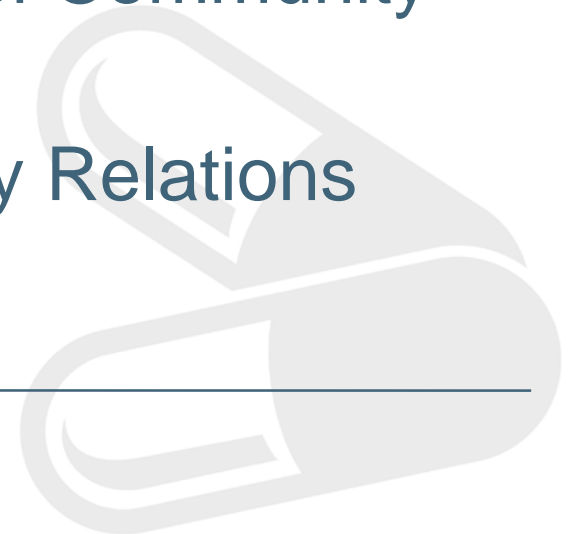 - Grants awards announced
  - Funding dispersed

Contact information

- Questions? Please email communityrelations@cardinalhealth.com

- Molly Culbertson, Manager Community Relations

- Dianne Radigan, Vice President of Community Relations

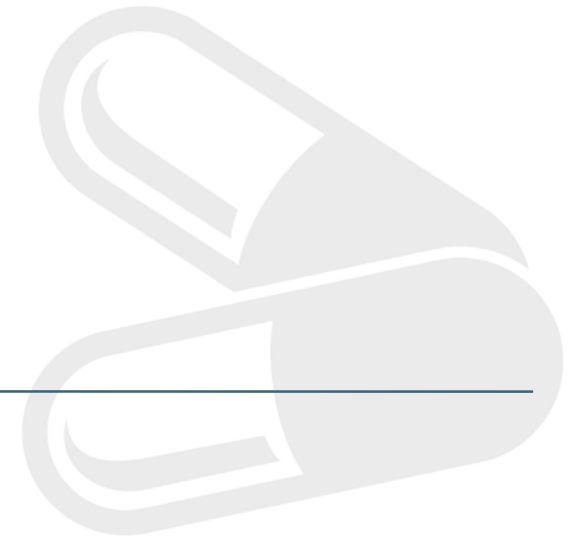- Betsy Walker, Director Community Relations

References

1 Reuben DB, Alvanzo AAH, Asikaga T, Bogat GA, Callahan CM, Ruffing V, and Steffans, DC. National Institutes of Health Pathways to Prevention workshop; The role of opioids in the treatment of chronic pain. Ann InternMed 2015; 162:295-300. doi:10.7326/M14-2775)

2 CDC Guidelines for Prescribing Opioids for Chronic Pain – United States 2016

3: *Pain Physician*: 23:401-435

4: The National Institute on Drug Abuse Blog Team. Prescription Drugs.

Q & A

Thank you!